



Zhenskaya Desyatka Sponsorship Packages Euro's + VAT	PLANTINIUM 50 000	GOLD 18 000	SILVER 13 000	BRONZE 7 000	COPPER 3 000
Event name for 2011 becomes "Zhenskaya Desyatka and Platinum Sponsor Name"	✓				
RECOGNITION AS SPONSOR with company LOGO on					
• Outdoor advertising material, metro, billboards, posters, flyers, plasma screens	✓	✓			
• On media advertising of popular printed media	✓	✓			
• On www.funrun.spb.ru site and sponsor's list including link to company website	✓	✓			
• On T-shirts (20 000-25 000 participants!)	✓	✓			
• On VIP-invitations	✓	✓			
• On badges	✓	✓			
• At the scene	✓	✓			
• On the banners, at start and finish	✓	✓			
BRAND PROMOTION before Zhenskaya Desyatka					
• Partnership recognized in email promoting the event to over 10,000 runners	✓	✓			
• Broad coverage of the event and sponsors in media of Russia and Finland	✓	✓			
• Participating of your company representative in media events	✓	✓			
• Logo and reference to website on power-point presentation during press conferences	✓	✓			
• Opportunity to present a three minute address during press conference	✓	✓			
• Press releases of general sponsors at press conferences	✓	✓			
• Mentioning of your company as a sponsor in all press material and during media events	✓	✓	✓		
• Opportunity of interviews in radio / media	✓	✓			
AT THE PALACE SQUARE during Zhenskaya Desyatka					
• Exhibition tent for your company (25 M2)	✓	✓	✓		
• Half of an Exhibition tent for your company				✓	

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• Possibility for advertising actions in the tent and on the nearby area: quizzes, contests, tasting, sales etc	✓	✓	✓	✓	
• Commercials on plasma screens	✓	✓	✓		
• Company flags and pennants at the Palace square	✓	✓	✓	✓	
• To donate a lottery prize by a company representative at the scene	✓	✓	✓		
• Promotion actions on route at three support areas	✓	✓	✓		
• 3 free invitations to the VIP-area	✓	✓	✓		
• Possibility to invite special guests to the VIP-area on special terms	✓	✓	✓		
• Taking part as a corporate team engaging accessories and symbols of the company.	✓	✓	✓	✓	
• Advertising actions in the VIP-zone.	✓	✓	✓		
FURTHER SPONSORING AND ADVERTISEMENT OPPORTUNITIES (max 3 for Copper sponsoring)					
• Sponsoring of the VIP Lunch (call for options)	✓				✓
• Arrange a Corporate team with more than 10 runners	✓	✓	✓	✓	✓
• Corporate team have an opportunity of organizing own advertising actions on the day of the Run	✓	✓	✓	✓	✓
• Advertising actions in the VIP-zone.	✓				✓
• A table for display of promotional materials in the Health and Wellness Pavilion	✓				✓
• Provide or underwrite cost of gift certificates to 1 -3 prize winners with name/logo on certificates	✓				✓
• Provide km markers along the course (signage with company logo printed on them)	✓				✓
• Company name and/or logo on signage	✓				✓
• Pre Event Nourishment Station (Beverages)	✓				✓
• Post Event Nourishment Station (Beverages)	✓				✓
• Pre Race Exercise Warm Up	✓				✓

We are open for your further suggestions of sponsoring , for instance Medical First Aid Assistance Station or Water Stations etc.

Please don't hesitate to call us with new suggestions!